AGENCY 703-516-9399 CREDIT ADVISORY: ORDER WORKSHEET REP: TEL# 491772 \$\$\$ REP HEADLINE# 6301258 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1

FAX# 703-516-9680 CY CREDIT RISK !!! HARRIS REPORT FROM REP

RT FROM REP SEP21/12 13.26
CHANGES *** WFSB-TV ***

. 26 Н Э DATE SEP21/12 SALESMAN REGIONAL (H) HEATHER UTTLEY ANNE BRAUNSCHEIDEL LOCAL OFF.# WAL CLASS: NATL. BUYER NAME PRSN SALES REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 306 SUITE HNO. (LINE, ADV. NAME POLI/L MCMAHON/R/SEN/CT SERVICES, 600 FAIRMOUNT AVENUE, COMMENTS: CONTRACT # 6301258 MD 21286 MEDIA EST#1294 WK-1AGY. NAME MENTZER TOWSON, SEP10/12 TAX SENATE STATE SEP4/12 4 L MCMAHON DATES XXE # FLIGHT ORDER # PRDCT CHEK AGY

REP: REVISED ORDER
ZEROED LNS 10, 38, 39, 42
NEW TTL 96200
PLS CFM
THANKS, MIKE FOR HEATHER

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****

STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021 ALL

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

IDB # 1021, TV INVOICES #9912736 LINDA MCMAHON 4 SENATE

:LINE#:REP :CD: TIME PERIOD : :LINE#: :	: LGTH : SEC	: RATE	: START : DATE		END : S	:SPTS: WEEK : /WK: INVT	BEK :	DAYS	. 1TOT:
AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	= 30 0	AGENCY EST# :	= 1294		-	W			
10 S 600P-630P	O m	\$600.00	7/6	7/6	7	0	FRI		0
PROGRAM : EVE NEWS RA35+ : 7.0 CON COM1: EVE NEWS									

REF: TEL# 703-516-9399 CREDIT ADVISORY: AGENORDER WORKSHEET TRF# 491772 V #1 \$\$\$ REP HEADLINE# 6301258 TRF# \$\$\$ MOD# 2: UNAPPROVED REV #1

SEP21/12 13.26 *** WFSB-TV *** FAX# 703-516-9680 -9399 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

TOT:	0		0		0		96200.00
DAYS	111111111111111111111111111111111111111						
WEEK : INVT :	MOM		MON		MON		TRACT TOTAL TOTAL SPOTS
SPTS: WE	0		0		0		CONTRACT
: END : DATE	9/10		9/10		9/10		
: START : DATE	9/10		9/10		9/10		
RATE	\$500.00		\$500.00		\$1,500.00		
LGTH : SEC	O #		30		0 8		
CD: TIME PERIOD	S 700P-730P	AM : INSIDE EDITION : 5.0 DM1: INSIDE EDITION	S 730P-800P	AM : ENT TONIGHT : 4.0 OM1: ENT TONIGHT	S 1000P-1100P	AM : HAWAII 5-0 : 8.0 OM1: HAWAII 5-0	96200.00
:LINE#:REP : :LINE#:	დ ო	PROGRAM : RA35+ : CON COM1:	თ ო	PROGRAM : RA35+ : CON COM1:	42	PROGRAM : RA35+ : CON COM1:	
LLINE							SEP/12

WHPX 0% WCCT 0% WCTX 2% WVIT 25% WTIC 14% WTNH 20% CABL 1% WFSB 38% MARKET TOTALS \$275,850

ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI BOOKS- AUG/12 DEMOS- RA35+*

L-LENGTH M-MAKEGOOD N-PROGRAM NAME DE-DELETE E-EFF DATES C-CANCELLED B-BUY TYPE A-ADD MOD CODE

*-MULTIPLE Y-DAYS Z-COMMENTS X-LATE T-TIME S-SPOTS PER WEEK Q-PAID PGM R-RATE P-CLASS, PLAN, SECT

Product Code

CONTRACT



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	evision		Alt Order	#
	491772	1		06301258	3
Product					
L MCMAHON 4 SENATE					
Contract Dates	Estimate #				
09/04/12 - 09/10/12	1294				
Advertiser			Or	iginal Date	/ Revision
McMahon for Senate			C	9/24/12	/ 09/24/12
	Billing Cycle	Billing Calendar		endar	Cash/Trade
	EOM/EOC	Broade	ca st		Cash
	Station	Accou	nt E	xecutive	Sales Office
	WFSB	Heathe	er U	ttley	HRP-WASHING
	Special Hand	ling			***************************************
	Demographic				· · · · ·
	Adults 35+				·
					1

<u>Advertiser Code</u>

Advertiser Ref

IDB#

1021 Agency Ref

Spots/ Length Week Type Spots *Line Ch Start Date End Date Description Start/End Time Days Rate Amount WFSB 09/04/12 09/06/12 Eyewitness News 6am - 6:30am :30 NM \$2.850.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/03/12 09/09/12 -TWT---\$950.00 3 Eyewitness News WFSB 09/07/12 09/07/12 6am - 6:30am :30 NM 1 \$400.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 09/03/12 09/09/12 \$400.00 --1--12pm - 12:30PM WFSB 09/04/12 Eyewitness News :30 09/06/12 NM \$1,950.00 3 Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 \$650.00 09/09/12 -TWT---3 WFSB 09/07/12 09/07/12 Eyewitness News 12pm - 12:30PM :30 NM \$250.00 Spots/Week Start Date End Date Rate <u>Weekdays</u> Week: 09/03/12 09/09/12 ____1__ \$250.00 WFSB 09/04/12 09/06/12 Eyewitness News 5pm - 5:30pm :30 NM 3 \$4,500.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 09/03/12 \$1,500.00 09/09/12 WFSB 09/07/12 09/07/12 **Eyewitness News** 5pm - 5:30pm :30 NM 2 \$1,000.00 Weekdays Start Date End Date Spots/Week Rate Week: 09/03/12 09/09/12 \$500.00 1 Spot Ch Date Range **Description** Start/End Time Weekdays Length Rate Type 1 WFSB 09/03/12-09/09/12 Eyewitness News 5pm - 5:30pm \$500.00 :30 NM See MG 6.2,6.3 2 WFSB 09/08/12-09/08/12 US Open Tennis **VARIOUS** -----Sa--:30 \$500.00 NM MG for 8.1,6.1 3 WFSB 09/08/12-09/08/12 US Open Tennis **VARIOUS** ----Sa---:30 \$500.00 NM MG for 8.1,6.1 WFSB 09/04/12 09/06/12 5:30pm - 6pm :30 NM Eyewitness News 3 \$4,500.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$1,500.00 ~TWT----Eyewitness News WFSB 09/07/12 09/07/12 5:30pm - 6pm :30 NM \$0.00 Start Date End Date Weekdays Spots/Week <u>Rate</u> Week: 09/03/12 09/09/12 --1--\$500.00 Spot Ch Date Range Description Start/End Time **Weekdays** Rate <u>Length</u> Type 1 WFSB 09/03/12-09/09/12 Eyewitness News 5:30pm - 6pm :30 \$500.00 NM See MG 6.2,6.3

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order# 491772 06301258 Contract Dates Product | Estimate # 09/04/12 - 09/10/12 L MCMAHON 4 SENATE1294

<u>Advertiser</u> Original Date / Revision 09/24/12 / 09/24/12 McMahon for Senate

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	s Amount
9 WFSB 09/04/12 09/06/12 Eyewitness News	6pm - 6:30pm	:30	NM	3 \$6,300.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/12 -TWT 3	\$2,100.00	-		
N 10 WFSB 09/07/12 09/07/12 Eyewitness News	6pm - 6:30pm	:30	NM	0 \$0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/121 1	\$600.00	Washidaya Lauath Data	Tuna	
Spot Ch Date Range Description	Start/End Time 6pm - 6:30pm	<u>Weekdays Length Rate</u> F :30 \$600.00	<u>Type</u> NM	
1 WFSB 09/03/12-09/09/12 Eyewitness News Credited	орт - озорт		14141	
	7 7.00	.20	NM	3 \$3.600.00
11 WFSB 09/04/12 09/06/12 Inside Edition Start Date End Date Weekdays Spots/Week	7pm - 7:30pm Rate	:30	MINI	3 \$3,600.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -TwT 3	\$1,200.00			
VVCCR, COPCOPIE COPCOPIE TWO	· / · · · · · · · · · · · · · · · · · ·	:30	NM	1 \$425.00
12 WFSB 09/07/12 09/07/12 Inside Edition Start Date End Date Weekdays Spots/Week	7pm - 7:30pm Rate	.30	14141	1 3420.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	\$425.00			
13 WFSB 09/04/12 09/06/12 Entertainment Tonight	7:30pm - 8pm	:30	NM	3 \$3,600.00
Start Date End Date Weekdays Spots/Week	Rate	.00		00,000.00
Week: 09/03/12 09/09/12 -TWT 3	\$1,200.00			
14 WFSB 09/07/12 09/07/12 Entertainment Tonight	7:30pm - 8pm	:30	NM ·	1 \$425.00 ·
Start Date End Date Weekdays Spots/Week	Rate			·
Week: 09/03/12 09/09/121 1	\$425.00			
15 WFSB 09/04/12 09/06/12 Eyewitness News	5:30a - 6am	:30	NM :	\$2,100.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 09/03/12 09/09/12 -TWT 3	\$700.00			
16 WFSB 09/07/12 09/07/12 Eyewitness News	5:30a - 6am	:30	NM 1	\$250.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/121 1	\$250.00			
17 WFSB 09/04/12 09/06/12 Eyewitness News	11PM - 11:35PM	:30	NM 3	\$3,600.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/12 -TWT 3	\$1,200.00			
18 WFSB 09/07/12 09/09/12 Eyewitness News	11PM - 11:35PM	:30	NM 3	\$1,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$500.00		İ	
AACCKY, OOLOGITZ OOLOGITZ 1.00				
19 WFSB 09/04/12 09/04/12 National Convention	10pm-11pm	:30	NM 1	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1 1	<u>Rate</u> \$4,500.00			
¥400K. 00:00 / 12 00/00 / 12		:30	NM 1	CC EOO CO
20 WFSB 09/05/12 09/05/12 Criminal Minds Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	9pm - 10pm Rate	.30	14141	\$6,500.00
Week: 09/03/12 09/09/121 1	\$6,500.00			
21 WFSB 09/05/12 09/05/12 National Convention	10pm-11pm	:30	NM 6	\$4,500.00
Start Date End Date Weekdays Spots/Week	Rate	.50		Q-1,000.00
Week: 09/03/12 09/09/121 1	\$4,500.00			

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Contract / Revision Alt Order # 491772 06301258

Contract Dates Product Estimate # L MCMAHON 4 SENAT[1294 09/04/12 - 09/10/12

Original Date / Revision <u>Advertiser</u> / 09/24/12 09/24/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WFSB 09/03/12-09/09/12 National Convention See MG 21.2,21.3,21.4,21.5,21.6,21.7	10pm-11pm	W :30 \$4,500.00	NM	
2 WFSB 09/10/12-09/10/12 Mike & Molly	9pm - 10pm	M :30 \$2,000.00	NM	
⊕ MG for 21.1 09/05				
3 WFSB 09/09/12-09/09/12 US Open Tennis	VARIOUS	St :30 \$700.00	NM	
MG for 21.1 09/054 WFSB 09/09/12-09/09/12 US Open Tennis	VARIOUS	St :30 \$700.00	NM	
MG for 21.1 09/05WFSB 09/09/12-09/09/12 US Open Tennis	VARIOUS	St :30 \$700.00	NM	
MG for 21.1 09/05 6 WFSB 09/10/12-09/10/12 CBS: THE EARLY SHOW	7am - 9am	M :30 \$200.00	NM	
MG for 21.1 09/05	7am - 9am	M :30 \$200.00	NM	
7 WFSB 09/10/12-09/10/12 CBS: THE EARLY SHOW ① MG for 21.1 09/05	rain - Sain	.30 \$200.00	14147	
22 WFSB 09/06/12 09/06/12 National Convention	10pm-11pm	:30	NM 1	\$4,500.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/03/12 09/09/121 1	\$4,500.00	.00	NIM 4	6000.00
23 WFSB 09/07/12 09/07/12 CSI: Ny Start Date End Date Weekdays Spots/Week	9pm - 10pm Rate	:30	NM 1	\$800.00
Week: 09/03/12 09/09/121 1	\$800.00			
24 WFSB 09/08/12 09/08/12 Eyewitness News Weekend	6am - 7am	:30	NM 2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/122- 2	<u>Rate</u> \$350.00			
25 WFSB 09/08/12 09/08/12 Eyewitness News	6pm - 6:30pm	:30	NM 1	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121- 1	<u>Rate</u> \$700.00			
26 WFSB 09/08/12 09/08/12 48 Hours Mystery	9pm - 10pm	:30	NM 2	\$1,400.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14111	\$1,400.00
Week: 09/03/12 09/09/122- 2	\$700.00		_ 1	
Spot Ch Date Range Description	Start/End Time 9pm - 10pm	<u>Weekdays Length Rate</u> Sa :30 \$700:00	Type NM	
1 WFSB 09/03/12-09/09/12 48 Hours Mystery See MG 26.3,26.4	эрт - торт	3a50 \$700:00	14/4/	
2 WFSB 09/03/12-09/09/12 48 Hours Mystery	9 <i>pm -</i> 10 <i>pm</i>	Sa :30 \$700.00	NM	
See MG 26.3,26.4 3 WFSB 09/08/12-09/08/12 US Open Tennis	VARIOUS	Sa :30 \$700.00	NM	
⊕ MG for 26.1,26.2				
4 WFSB 09/08/12-09/08/12 US Open Tennis	VARIOUS	Sa :30 \$700.00	NM	
MG for 26.1,26.2 27 WFSB 09/08/12 09/08/12 48 Hours Mystery	10pm - 11pm	:30	NM 2	\$1,400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		-	V1,100100
Week: 09/03/12 09/09/122- 2	\$700.00			
28 WFSB 09/09/12 09/09/12 Face the Nation/ Face the St		n :30	NM 1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$350.00			
29 WFSB 09/09/12 09/09/12 Patriots Football	1:00pm - 7:00pm	:30	NM 3	\$19,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/123 3	<u>Rate</u> \$6,500.00			
	7pm - 8pm	:30	NM 1	\$7,200.00
Start Date End Date Weekdays Spots/Week	Rate		I	

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Contract / Revision Alt Order # 06301258 491772 Estimate # Contract Dates <u>Product</u> 09/04/12 - 09/10/12 L MCMAHON 4 SENATE1294

<u>Advertiser</u> Original Date / Revision 09/24/12 / 09/24/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spo	ots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 1 1	<u>Rate</u> \$7,200.00			2.5	
31 WFSB 09/09/12 09/09/12 Good Wife Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/122 2	9pm - 10pm <u>Rate</u> \$1,200.00	. :30	ММ	2	\$2,400.00
32 WFSB 09/09/12 09/09/12 Mentalist Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/122 2	10pm - 11pm <u>Rate</u> \$1,200.00	:30	NM	2	\$2,400.00
33 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	6am - 6:30am <u>Rate</u> \$400.00	:30	NM	1	\$400.00
34 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	12pm - 12:30PM <u>Rate</u> \$600.00	:30	NM	1	\$600.00
35 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	5pm - 5:30pm <u>Rate</u> \$575.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Eyewitness News Credited	Start/End Time 5pm - 5:30pm	Weekdays Length Rate M :30 \$575.00	<u>Type</u> NM		
36 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	5:30pm - 6pm <u>Rate</u> \$1,500.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Eyewitness News Credited	Start/End Time 5:30pm - 6pm	Weekdays Length Rate M :30 \$1,500.00	<u>Type</u> NM		
37 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	6pm - 6:30pm <u>Rate</u> \$2,100.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Eyewitness News Credited	Start/End Time 6pm - 6:30pm	Weekdays Length Rate M :30 \$2,100.00	<u>Type</u> <i>NM</i>		
N 38 WFSB 09/10/12 09/10/12 Inside Edition Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	7pm - 7:30pm <u>Rate</u> \$500.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Inside Edition Credited	Start/End Time 7pm - 7:30pm	<u>Weekdays</u> <u>Length</u> <u>Rate</u> M :30 <i>\$500.00</i>	<u>Type</u> <i>NM</i>		
N 39 WFSB 09/10/12 09/10/12 Entertainment Tonight Start Date	7:30pm - 8pm <u>Rate</u> \$500.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Entertainment Tonight Credited	Start/End Time 7:30pm - 8pm	<u>Weekdays Length Rate</u> M::30 <i>\$500.00</i>	<u>Type</u> <i>NM</i>		
40 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	5:30a - 6am <u>Rate</u> \$600.00	:30	NM	1	\$600.00
41 WFSB 09/10/12 09/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	11PM - 11:35PM <u>Rate</u> \$500.00	:30	NM	1	\$500.00

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	Contract / Revision	Alt Order #
	491772 /	06301258
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	L MCMAHON 4 SENATE	1294

Advertiser Original Date / Revision

McMahon for Senate 09/24/12 / 09/24/12

*Line Ch Start Date End Date Description	Start/End Time	Days Len	Spots 9th Week		Type S	pots	Amount
N 42 WFSB 09/10/12 09/10/12 Hawaii 5-0 Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 2 2	10pm - 11pm <u>Rate</u> \$1,500.00		:30	, , , , , , , , , , , , , , , , , , ,	NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Hawaii 5-0 Credited	Start/End Time 10pm - 11pm	<u>Weekdays</u> M	Length :30	<u>Rate</u> \$1,500.00	<u>Type</u> <i>NM</i>		
2 WFSB 09/10/12-09/16/12 Hawaii 5-0 Credited	10pm - 11pm	м	:30	\$1,500.00	NM		
			Tot	tals		67	\$96,200.00

 Time Period
 # of Spots
 Gross Amount
 Net Amount

 08/27/12 -09/10/12
 67
 \$96,200.00
 \$81,770.00

 Totals
 67
 \$96,200.00
 \$81,770.00

	D 4
Signature:	Date: